### **PROFILE**

#### Dr. M. DINESH KUMAR

Assistant Professor of Commerce (CA),

Mannar Thirumalai Naicker College (Autonomous),

(Affiliated to Madurai Kamaraj University),

Pasumalai, Madurai – 625 004. Tamilnadu, India.**Phone:** 9787494863, **Email:** dineshkumarm@mannarcollege.ac.in dkumar0784@gmail.com

**Google Scholar**: <a href="https://scholar.google.com/citations?user=pPI\_-P4AAAAJ&hl=en">https://scholar.google.com/citations?user=pPI\_-P4AAAAJ&hl=en</a> **Research Gate**: <a href="https://www.researchgate.net/profile/Dinesh-Manickam-2/researchgate.net/profile/Dinesh-Dinesh-Manickam-

**Academic Qualification:** M.Com., M.Phil., Ph.D., MBA.,

**Area of Specialization:** Research & Data Analysis, Accounting and Banking

**Technical Skills:** Good knowledge of MS Office (MS Excel), access IBM SPSS & AMOS,

STATA and LISREL Software's using data analytics. Advisor to Research

Project, Writing articles and Dissertation.

**Research Experience:** 3 Years **Teaching Experience:** 3.5 Years

# Ph.D. Dissertation

TITLE: Green Banking in India - An Empirical Study with Special Reference to

Commercial Banks in Madurai District (Available on **Shodhganga.inflibnet.ac.in Link**:

https://shodhganga.inflibnet.ac.in:8443/jspui/handle/10603/436964)

## **M.Phil Dissertation**

**TITLE:** A Study on Customer's Attitude towards Online Banking through Karur Vysya Bank with Reference to Madurai City

# **MBA Dissertation**

**TITLE**: A Study on Work Involvement on Benefits of Workers in Electro Protection Services India Private Limited. Karaikudi.

ACADEMIC PROFILE	
PARTICULARS	Nos.
No. of Papers Presented in International & National	22
No. of Papers Published International & National Journals (Including UGC Approved	
Journals – 2, UGC Care Journals – 2, UGC-CARE Approved Group – II Journal – 7,	39
UGC-CARE Approved Group – I Journal - 1)	
No. of Workshops attended (Hands on Training)	12
Microsoft Power BI Data Analyst Associate conducted by ICT Academy	1
ICT Academy Learnathon 2023	9
Presented Research Colloquium	1
No. of attended Seminars	5
Research Methodology One Month Course Work Programme with "A" Grade	1
SWAYAM Online Course Certifications (Action Research in Educational Technology,	
Research Methodology, Data Analysis For Social Science Teachers, Business Statistics,	7
Research Ethics and Plagiarism, Fundamentals of Banking and Insurance & Data Analysis)	
No. of International & National Webinars attended Based on Research and Subject Wise	253
No. of Online Quiz attended Based on Research and Subject Wise	167
No. of Online Quiz attended on COVID-19 Awareness Program	13
No. of Online Pledge attended Program	3
No. of Online Program Organized	2
No. of Project Guidance: UG - 5 (10 Students) PG - 2	7

## **LIST OF PAPERS PRESENTED**

- 1. Presented a paper on "Green Banking in India-Role of Post payments Bank" in the ICSSR sponsored Two Days National Level Conference on "Payment Banks Opportunities and Challenges" organized by the Department of Commerce, VHNSN College, Virudhunagar, on 29<sup>th</sup> and 30<sup>th</sup> September 2016.
- Presented a paper on "The Role of Information Technology in Enhancing Goods and Services Tax-A Study" in the UGC sponsored one Day National Conference on "Goods and Services Tax Concepts & Challenges" organized by the Department of Commerce, VHNSN College, Virudhunagar, on 19<sup>th</sup> January 2017.
- 3. Presented a paper on "Women Entrepreneurship through Green Banking in India" my paper published on "Business Management Practices in Emerging Indian Economy" in the organized by the Department of Management Studies, VHNSN College, Virudhunagar, on 16<sup>th</sup> February 2017.
- 4. Presented a paper on "Role of Green Banking in Promoting Startups in India" in the ICSSR sponsored Two Days National Conference on "Less Cash Economy as a Strategy for Financial Inclusion in Rural India" organized by the Department of Commerce, VHNSN College, Virudhunagar, on 14<sup>th</sup>, 15<sup>th</sup> March 2017.
- 5. Presented a paper on "Cashless Transactions Opportunities & Challenges" in the ICSSR sponsored Two Days National Conference on "Startup India A way to Standup India" organized by the Department of Commerce, VHNSN College, Virudhunagar, on 3<sup>rd</sup>, 4<sup>th</sup> March 2017.
- 6. Presented a paper on "Women's Rights & Empowerment in India: Opportunities and Challenges" in the UGC sponsored Two Days National Conference on "Working Women: Problems and Prospects" organized by the Department of Commerce, VHNSN College, Virudhunagar, on 19<sup>th</sup>, 20<sup>th</sup> July 2017.
- 7. Presented a paper on "A Study on Micro, Small and Medium Enterprises (MSMEs) in India Opportunities and Challenges" in the One Day National Seminar on "Entrepreneurship in India: Opportunities and Challenges" organized by the PG and Research Department of Commerce,, Vivekananda College, Tiruvedakam West, Madurai, on 4<sup>th</sup> January 2018.
- 8. Presented a papers on "Green Banking Practices in India" in the National Level Conference on Contemporary Issues in Commercial Banks in India" organized by the Department of Commerce, Ananda College, Devakottai, on 25<sup>th</sup> January 2018.
- 9. Presented a paper on "Role of Green Banking in Promoting Green Entrepreneurship" in the ICSSR sponsored Two Day National Seminar on "Women Entrepreneurship in Comprehensive Environment A Paradigm Shift in Indian Context" organized by the V.V.Vanniaperumal College for Women, Madurai, on 7<sup>th</sup> and 8<sup>th</sup> February 2018.
- 10. Presented a paper on "Role of Digital Initiatives for Information Technology Services towards Green Banking In India" in the One Day International Conference on "Make in India Vision into

- **Reality"** organized by the PG and Research Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai, on 16<sup>th</sup> March 2018.
- 11. Presented a paper on "A Study on Green Banking Initiatives of SBI and ICICI Bank" in the One Day International Conference on "Commerce, Economics and Management An Interdisciplinary Perspective" organized by the Mangayarkarasi College Of Arts And Science For Women, on 26<sup>th</sup> March 2018.
- 12. Presented a paper on "**Financial Performance of ICICI Bank A CAMEL Approach**" in the One Day International Conference on "**Emerging Trends in Entrepreneurship Development**" organized by the PG and Research Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai, on 7<sup>th</sup> September 2018.
- 13. Presented a paper on "Financial Performance Evaluation of SBI and ICICI Bank Using CAMEL Model" in the One Day National Seminar on "Emerging Issues in Business and Management" organized by the PG and Research Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai, on 23<sup>rd</sup> January 2019.
- 14. Presented a paper on "Startup Action Plan and Entrepreneurship Developments in India" in the One Day National Seminar on "Entrepreneurship Development Cell (EDC)" organized by the EDC, Parvathy' Arts and Science College, Wisdom City, Dindigul, on 5<sup>th</sup> February 2021.
- 15. Presented a paper on "E-Commerce and COVID-19: The Innovations, Challenges, Solutions and Opportunities" in the Five Days International Virtual Conference on organized by Department of Commerce, Rathinam College of Arts and Science, Coimbatore in association with iNurture Education Solutions Pvt Ltd and Malaysia University of Science and Technology, Malaysia held from 22<sup>nd</sup> March 2021 to 26<sup>th</sup> March 2021.
- 16. Presented a paper on "An Evaluative Comparative Study on SBI & ICICI Bank in India" in the Two Day National Conference on "Recent Advances in Technology and Engineering (CRATE-2021)" organized Department of MBA, VEMU Institute of Technology, Chittoor-Tirupati National Highway, P.Kothakota, Near Pakala, Chittoor (Dt.), AP 517112 on 13-14, August 2021.
- 17. Presented a paper on "A Study on SWAYAM (Study Webs of Active Learning for Young Aspiring Minds) in India" in the Two Day International Conference entitled "Journey of Teacher Education from Vedic Era to NEP 2020" organized Bhagat Phool Singh Institution of Teacher Training and Research, Bhagat Phool Singh Mahila Vishwavidyalaya, Khanpur Kalan, Sonipat (Haryana) on 20-21, March 2022.
- 18. Presented a paper on "A Study on City Union Bank Financial Performance in India" in the Two Day International Conference entitled "2<sup>nd</sup> International Conference on "Emerging Trends and Challenges in Modern Business Management (ICETCMBM 2022)" organized Kaamadhenu Arts and Science College, Sathyamangalam, Erode District on 17-18, May 2022.

- 19. Presented a paper on "A Study on Khadi Industries and Coir Analysis for Micro Small and Medium Enterprises (MSME) in India" in the One Day National Seminar on "Entrepreneurship in Industry 4.0: A Glimpse" organized PG & Research Department of Commerce, Mannar Thirumalai Naicker College, Madurai on 16, December 2022.
- 20. Presented a paper on "A Study on Ministry of Skill Development and Enterperneurship (MSDE) in India" in the International Conference on "Business Dynamics and Sustainable Development" contacted by the School of Commerce, in associated with the School of Business, St. Joseph's University, Banguluru, Karnataka, on 5 & 6, January 2023 at The American College, Madurai, Tamil Nadu, India.
- 21. Presented a paper on "A Analysis of Asset Liability Management for City Union Bank in India" in the state level conference conducted by post graduate and research Department of Commerce on Dr.Ambedkar Government Arts College (Autonomous) Vyasarpadi, Chennai-62500039 on 02, March 2023.
- 22. Presented a paper on "A Study on National Institute for Entrepreneurship and Small Business Development (NIESBUD), Jan Shikshan Sansthan (JSS) and Sector Skill Councils (SSCs) in India" in the Two days Virtual International Conference on "Capacity Building & Youth Empowerment: The Design Thinking Approach for Sustainable Governance" sponsored by Tamil Nadu State Council for higher Education (TANSCHE), organized by the Department of Commerce (Business Process Services & Professional Accounting), PSG College of Arts & Science ,Coimbatore held on 18<sup>th</sup> & 19<sup>th</sup> April ,2023.

## **LIST OF PAPERS PUBLISHED**

- 1. The paper was published in the edited book on "Payment Banks Opportunities and Challenges" my paper published on "Green Banking in India-Role of Post payments Bank" on ICSSR sponsored Two Days National Level Conference in the organized by the Department of Commerce, VHNSN College, Virudhunagar, on 29<sup>th</sup> and 30<sup>th</sup> September 2016, in the edited book on "Payment Banks Opportunities and Challenges" with ISBN: 978-93-81723-58-6, 221-223.
- 2. The paper was published in the edited book on "Goods and Services Tax Concepts & Challenges" my paper published on "The Role of Information Technology in Enhancing Goods and Services Tax-A Study" on UGC sponsored one Days National Conference in the organized by the Department of Commerce, VHNSN College, Virudhunagar, on 19<sup>th</sup> January 2017, in the edited book on "Goods and Services Tax Concepts & Challenges" with ISBN: 978-93-81723-61-6, 134-137.
- 3. The paper was published in the edited book on "Business Management Practices in Emerging Indian Economy" my paper published on "Women Entrepreneurship through Green Banking in India" in the organized by the Department of Management Studies, VHNSN College, Virudhunagar, on 16<sup>th</sup>

- February 2017, in the edited book on "**Business Management Practices in Emerging Indian Economy**" with ISBN: 978-93-81723-64-7, F67-F76.
- 4. The paper was published in the edited book on "Less Cash Economy as a Strategy for Financial Inclusion in Rural India" my paper published on "Role of Green Banking in Promoting Startups in India" on ICSSR sponsored Two Days National Conference in the organized by the Department of Commerce, VHNSN College, Virudhunagar, on 14<sup>th</sup>, 15<sup>th</sup> March 2017. The paper was published in the edited book on "Less Cash Economy as a Strategy for Financial Inclusion in Rural India" with ISBN: 978-93-81723-66-1, 27-37.
- 5. The paper was published in the edited book on "Startup India A way to Standup India" my paper published on "Cashless Transactions Opportunities & Challenges" on ICSSR sponsored Two Days National Conference in the organized by the Department of Commerce, VHNSN College, Virudhunagar, on 3<sup>rd</sup>, 4<sup>th</sup> March 2017, The paper was published in the edited book on "Startup India A way to Standup India" with ISBN: 978-93-81723-67-8, 27-37.
- 6. The paper was published in the edited book on "Working Women: Problems and Prospects" my paper published on "Women's Rights & Empowerment in India: Opportunities and Challenges" on UGC sponsored Two Days National Conference in the organized by the Department of Commerce, VHNSN College, Virudhunagar, on 19<sup>th</sup>, 20<sup>th</sup> July 2017, with ISBN: 978-93-81723-72-2, 254-259.
- 7. The paper was published in the edited book on "Entrepreneurship in India: Opportunities and Challenges" my paper published on "A Study on Micro, Small and Medium Enterprises (MSMEs) in India Opportunities and Challenges" on one Day National Seminar in the organized by the PG and Research Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai, on 4<sup>th</sup> January 2018, with ISBN: 978-93-87102-45-3, 61-65.
- 8. The paper was published in the edited book on 'Green Banking Practices in India' in the National Level Conference on Contemporary Issues in Commercial Banks in India organized by the Department of Commerce, Ananda College, Devakottai, on 25<sup>th</sup> January 2018 and the papers were published in Shanlax International Journal of Commerce, UGC Approved Journal, Vol.6, Special Issue 2, January 2018 with ISSN: 2320-4168, 43-52. URL: <a href="http://www.shanlaxjournals.in/wp-content/uploads/sijcom\_jan2018\_anandhacollege.pdf">http://www.shanlaxjournals.in/wp-content/uploads/sijcom\_jan2018\_anandhacollege.pdf</a>
- 9. The paper was published in the edited book on "Women Entrepreneurship in Comprehensive Environment A Paradigm Shift in Indian Context" my paper published on "Role of Green Banking in Promoting Green Entrepreneurship" on ICSSR sponsored Two Days National Seminar in the organized by the V.V.Vanniaperumal College for Women, Madurai, on 7<sup>th</sup> and 8<sup>th</sup> February 2018, with ISBN: 978-81-935892-0-5, 49-54.
- 10. The paper was published in the edited book on "Make in India Vision into Reality" my paper published on "Role of Digital Initiatives for Information Technology Services towards Green Banking In India" on One Day International Conference in the organized by the PG and Research

- Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai, on 16<sup>th</sup> March 2018, with ISBN: 978-93-87865-01-3, 223-229.
- 11. The paper was published in the edited book on "Commerce, Economics and Management An Interdisciplinary Perspective" my paper published on "A Study on Green Banking Initiatives of SBI and ICICI Bank" on One Day International Conference in the organized by the Mangayarkarasi College Of Arts And Science For Women, on 26th April 2018 and the papers were published in Bodhi International Journal of Research in Humanities Arts and Science UGC Approved Journal, Vol. 2, **Special** Issue 15, April 2018 with ISSN: 2456-5571, 22-28. URL: https://www.bodhijournals.com/pdf/spl/April2018/Bodhi\_V2S15.pdf
- 12. The paper was published in the edited book on "Emerging Trends in Entrepreneurship Development" my paper published on "Financial Performance of ICICI Bank A CAMEL Approach" on One Day International Conference in the organized by the PG and Research Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai, on 7<sup>th</sup> September 2018, with ISBN: 978-93-87871-79-3, 23-26.
- 13. The paper was published in the edited book on "Emerging Issues in Business and Management" on One Day National Seminar on "Financial Performance Evaluation of SBI and ICICI Bank Using CAMEL Model" organized by the PG and Research Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai, on 23<sup>rd</sup> January 2019, with ISBN: 978-93-88398-27-5, 25-30.
- 14. The paper was published in the edited book on 'Factors Influencing Work Life Balance Among the Paramedical Professionals in a Hospital Industry' in the papers were published in International Journal of Advanced Research in Management Engineering Technology, Vol. 4, Special Issue 4, April 2019 with ISSN: 2456-2998 (online), 1080-1087.
- 15. The paper was published in the edited book on 'A Study on Impact of Work Life Balance Among the Paramedical Professionals in a Hospital Industry' in the papers were published in International Journal of Advanced Research in Management Engineering Technology, Vol. 4, Special Issue 4, April 2019 with ISSN: 2456-2998 (online), 1088-1096.
- 16. The paper was published in the edited book on 'A Study on Green Banking Initiatives of Commercial Banks in Madurai District' in the papers was published in Studies in Indian Place Names, Vol. 40, Issue 85, March 2020 with ISSN: 2394 3114 (UGC Care Journal), 594-608.
- 17. The paper was published in the edited book on 'An Analysis of Asset Liability Management in SBI and ICICI Bank' in the papers was published in Studies in Indian Place Names, Vol. 40, Issue 85, March 2020 with ISSN: 2394 3114 (UGC Care Journal), 609-619.
- 18. The paper was published in the edited book on 'An Evaluative Study on Payment and Settlement Transaction System in India' in the papers was published in International Research Journal of Science and Humanities Open Access Journal TRIPRIME Publication www.triprimegroup.com/irjsh/, Vol. 2,

- Issue 853, July 2021 with (ISSN: 2582-810X) Online, 15-26. URL: <a href="https://triprimegroup.com/irjsh/Vol-2-Issue-3.html">https://triprimegroup.com/irjsh/Vol-2-Issue-3.html</a>
- 19. The paper was published in the edited book on 'A Comparative Analysis Study on Mobile Banking and Mobile Wallet Services in India' in the papers was published in ComFin Research Shanlax Journals, Vol. 9, Issue 4, October, 2021 with (E-ISSN: 2582-6190) Online, 17-23. DOI: https://doi.org/10.34293/commerce.v9i4.4307, https://orcid.org/0000-0002-6038-0143, URL: http://shanlaxjournals.in/journals/index.php/commerce/article/view/4307/3472
- 20. The paper was published in the edited book on "An Evaluative Comparative Study on SBI & ICICI Bank in India" in the Two Day National Virtual Conference on "Recent Advances in Technology and Engineering (CRATE-2021)" organized Department of MBA, VEMU Institute of Technology, Chittoor-Tirupati National Highway, P.Kothakota, Near Pakala, Chittoor (Dt.), AP 517112 on 13-14, August 2021. ISBN: 978-93-90631-89-6, 1040-1045.
- 21. The paper was published in the edited book on 'Impact of learning through SWAYAM (Study Webs of Active Learning for Young Aspiring Minds) in India' in the papers was published in The IASMS Journal of Business Spectrum @ IA School of Management Studies Vol. XV No. 1 June 2022 Pages: 34-42. URL: <a href="https://iasms.edu.in/research/research-journal/">https://iasms.edu.in/wp-content/uploads/2022/09/15th-Volume-IASMS-Journal-June-2022-Issue-1.pdf</a>
- 22. The paper was published in the edited book on 'A Study on Forecast Analysis for Assets and Liabilities Management in Bank Negara Malaysia' in the papers was published in Journal of Management and Education, Vol. 1, Issue 2, June-2022. 67-83. Published by Logical Creations Education Research Institute. www.lceri.net. This work is licensed under a Creative Commons Attribution 4.0 International License. DOI: <a href="https://jomae.org/index.php/ojs/article/view/10">https://jomae.org/index.php/ojs/article/view/10</a>
- 23. The paper was published in the edited book on 'SWOT Analysis of Green Banking A Study on Customers Perception with Respect to Madurai District' in the papers was published in The IASMS Journal of Business Spectrum @ IA School of Management Studies Vol. XV No. 2 December 2022 Pages: 19-29. URL: <a href="https://iasms.edu.in/research/research-journal/">https://iasms.edu.in/research/research-journal/</a> PDF Link: <a href="https://iasms.edu.in/wp-content/uploads/2023/01/15th-Volume-IASMS-Journal-December-2022-Issue-2.pdf">https://iasms.edu.in/wp-content/uploads/2023/01/15th-Volume-IASMS-Journal-December-2022-Issue-2.pdf</a>
- 24. The paper was published in the edited book on 'A Study on Payment and Settlement Systems for Card, ATMs and POS in Banks of Bangladesh' in the papers was published in LC INTERNATIONAL JOURNAL OF STEM, Vol. 3, Issue 4, December-2022. 83-92. E-ISSN: 2708-7123 Published by Logical Creations Education Research Institute. www.lceri.net. This work is licensed under a Creative Commons Attribution 4.0 International License. URL: <a href="http://www.lcjstem.com/index.php/jstem/article/view/161">https://doi.org/10.5281/zenodo.7607639</a>
- 25. The paper was published in the edited book conference on "A Study on Financial Performance Analysis for City Union Bank in India" on One Day National Seminar on "Emerging Trends and

- Innovations in Business, Commerce and Management for Sustainable Entrepreneurship" organized by the Internal Quality Assurance Cell (IQAC), RAJAPALAYAM RAJUS' COLLEGE, Rajapalayam, Virudhunagar District, Tamilnadu, on December, 2022, with ISBN: 978–93–5737–352–4, 56-64.
- 26. The paper was published in the edited book conference on "A Study on Remitter and Beneficiary Banks Analysis for Unified Payments Interface (UPI) in India" on One Day National Seminar on "Emerging Trends and Innovations in Business, Commerce and Management for Sustainable Entrepreneurship" organized by the Internal Quality Assurance Cell (IQAC), RAJAPALAYAM RAJUS' COLLEGE, Rajapalayam, Virudhunagar District, Tamilnadu, on December, 2022, with ISBN: 978–93–5737–352–4, 65-72.
- 27. The paper was published in the edited book on 'A Study of Consumer Behaviour towards Soft Drinks in Madurai City' in the papers was published in The International Journal of Analytical and Experimental Modal Analysis (IF-6.3) An UGC-CARE Approved Group II Journal (Scopus Indexed Till 1992) ISSN NO: 0886-9367: Download UGC-CARE Group 'II' Journals list -Serial No. 36272, Vol. 15, Issue 4, April-2023. 27-32. DOI:18.0002.IJAEMA.2023.V15I04.200001.0156859710099.
- 28. The paper was published in the edited book on 'A Study on Customer Preference and Satisfaction toward Himalayan Products in Madurai District' in the papers was published in The International Journal of Analytical and Experimental Modal Analysis (IF-6.3) An UGC-CARE Approved Group II Journal (Scopus Indexed Till 1992) ISSN NO: 0886-9367: Download UGC-CARE Group 'II' Journals list -Serial No. 36272, Vol. 15, Issue 4, April-2023. 49-53. DOI:18.0002.IJAEMA.2023.V15I04.200001.0156859710103
- 29. The paper was published in the edited book on 'A Study on Customer Preferred towards Maruti Suzuki Company in Madurai City' in the papers was published in The International Journal of Analytical and Experimental Modal Analysis (IF-6.3) An UGC-CARE Approved Group II Journal (Scopus Indexed Till 1992) ISSN NO: 0886-9367: Download UGC-CARE Group 'II' Journals list -Serial No. 36272, Vol. 15, Issue 4, April-2023. 54-59. DOI:18.0002.IJAEMA.2023.V15I04.200001.0156859710104
- 30. The paper was published in the edited book on 'A Study on Customer Satisfaction towards Professional Courier Service (With Special Reference to Madurai City)' in the papers was published in The International Journal of Analytical and Experimental Modal Analysis (IF-6.3) An UGC-CARE Approved Group II Journal (Scopus Indexed Till 1992) ISSN NO: 0886-9367: Download UGC-CARE Group 'II' Journals list -Serial No. 36272, Vol. 15, Issue 4, April-2023. 69-75. DOI:18.0002.IJAEMA.2023.V15I04.200001.0156859710107
- 31. The paper was published in the edited book on 'A Study on Customer Satisfaction towards Britannia Biscuits in Madurai City' in the papers was published in The International Journal of Analytical and

Experimental Modal Analysis (IF-6.3) An UGC-CARE Approved Group – II Journal (Scopus Indexed Till 1992) ISSN NO: 0886-9367: Download UGC-CARE Group 'II' Journals list -Serial No. 36272, Vol. 15, Issue 4, April-2023. 76-81. DOI:18.0002.IJAEMA.2023.V15I04.200001.0156859710108

- 32. The paper was published in the edited book on 'A Study on Women Buying Behaviour towards

  Dresses Online shopping in Madurai District' in the papers was published in The International Journal
  of Analytical and Experimental Modal Analysis (IF-6.3) An UGC-CARE Approved Group II Journal
  (Scopus Indexed Till 1992) ISSN NO: 0886-9367: Download UGC-CARE Group 'II' Journals list -Serial
  No. 36272, Vol. 15, Issue 4, April-2023. 102-106.
  DOI:18.0002.IJAEMA.2023.V15I04.200001.0156859710112
- 33. The paper was published in the edited book on 'A Study on Customer Preference Silver Ornaments towards Buying Behaviour in Madurai District' in the papers was published in The International Journal of Analytical and Experimental Modal Analysis (IF-6.3) An UGC-CARE Approved Group II Journal (Scopus Indexed Till 1992) ISSN NO: 0886-9367: Download UGC-CARE Group 'II' Journals list -Serial No. 36272, Vol. 15, Issue 4, April-2023. 265-269. DOI:18.0002.IJAEMA.2023.V15I04.200001.0156859710139
- 34. The paper was published in the edited book on 'A Study on Khadi, Village Industries and Coir Analysis for Micro, Small and Medium Enterprises (MSME) in India' in the papers was published in Rabindra Bharati Journal of Philosophy (IF-6.986) An UGC-CARE Approved Group I, ISSN NO: 0973-0087, UGC CARE Approved, Peer Reviewed and Referred Journal, Vol. XXIV, Issue 06, 2023. 43-48.

https://drive.google.com/file/d/1rcgaGSgYOCz9\_KmcANXkqn32hSjQlitR/view?usp=drivesdk

- 35. The paper was published in the edited book on 'A Study on Ministry of Skill Development and Entrepreneurship (MSDE) in India' in the papers was published in St. Joseph's Journal of Business Research, Print ISSN 2583-6366, Vol.02, Issue 02, 2023. 93-100. URL: <a href="https://www.sjc.ac.in/volume2.php">https://www.sjc.ac.in/volume2.php</a>
- 36. The paper was published in the edited book on 'A Study on Export Receipts and Import Payments of Goods and Services the Analysis for Bank of Bangladesh' in the papers was published in International Journal of Business and Technopreneurship, ISSN: 2231-7090 E-ISSN: 2232-1543, published by the School of Business Innovation and Technopreneurship of Universiti Malaysia Perlis (UniMAP) Vol.13, Issue 02, 2023. 149-162. URL: <a href="https://ijbt.unimap.edu.my/index.php/volume-13-no-2-june-2023">https://ijbt.unimap.edu.my/index.php/volume-13-no-2-june-2023</a>
- 37. The paper was published in the edited book on 'A Comparative Study on Financial Performance of SBI & HDFC Banks in India' in the papers was published in The SJCC Management Research Review SJCC MRR" (ISSN 2249-4359) is the flagship Journal of the St. Joseph's College of

- Commerce (Autonomous), Bangalore., Print ISSN 2249-4359, Vol.13, Issue 01, 2023. 80-95. URL: https://www.sjccmrr.res.in/index.php/sjcc/article/view/184
- 38. The paper was published in the edited book conference on "A Study On National Institute For Entrepreneurship And Small Business Development (NIESBUD), Jan Shikshan Sansthan (JSS) and Sector Skill Councils (SSCS) in India" on Two Days International Conference Sponsored to Tamil Nadu State Council for Higher Education (TANSCHE) on "Capacity Building and Youth Empowerment: The Design Thinking Approach for Sustainable Governance" organized by Department of Commerce (BPS & PA) PSG COLLEGE OF ARTS & SCIENCE. An Autonomous College, Affiliated to Bharathiar University, on April 18th & 19th 2023, with ISBN: 978-93-92032-53-0, 185-191.

https://www.researchgate.net/publication/373706774 A study on national institute for entrepreneurs hip and small business development NIESBUD jan shikshan sansthan JSS and sector skill counc ils SSCS in India

39. The paper was published in the edited book on 'A Study on Education System to Utilize new Techniques for Digital Education in India' in the papers was published in ICTACT JOURNAL ON MANAGEMENT STUDIES, ISSN: 2395-1680 (ONLINE), Vol.9, Issue 03, August 2023, 1535- 1543. DOI: 10.21917/ijms.2023.0267 URL: <a href="https://ictactjournals.in/ArticleDetails.aspx?id=14181">https://ictactjournals.in/ArticleDetails.aspx?id=14181</a>

## NUMBER OF WORKSHOPS ATTENDED IN HANDS ON TRAINING

- 1. Attended in the two days National Level workshop on "Research Methodology, Statistical Data Analysis and Interpretation by Using Statistical Package for Social Science (SPSS) & Analysis of Moments Structure (AMOS)," organized by the PRIMAX FOUNDATION, Bengaluru-560056. Karnataka, India, conducted on 21<sup>st</sup> & 22<sup>nd</sup>, October, 2016 at Hotel Royal Court Auditorium (A/C), Madurai, Tamil Nadu, India.
- Attended in the one day workshop on TEQIP II Sponsored in "R Software for Statistical Computing
  in Research" organized by the Department of Mathematics, Thiagarajar College of Engineering,
  Madurai, on 11<sup>th</sup>, November, 2016.
- 3. Attended in the two days National Level workshop on Faculty Development Program (FDP) in "Structured Equation Model (SEM) Using SPSS & AMOS for Quantitative Data Analysis" organized by Sri Sai Ram Institute of Technology, West Tam Baram, Chennai-44, on 21<sup>st</sup> & 22<sup>nd</sup>, November, 2016.
- Attended in the two days workshop on Faculty Development Program in "Advance Excel for Decision Making" organized by Thiagarajar School of Management (Autonomous) Madurai, on 10<sup>th</sup> & 11<sup>th</sup>, December, 2016.

- 5. Attended in the one day National Level workshop on "Application of Statistical Tools in Social Science Research" organized by Post Graduate and Research Department of Commerce, Cardamom Planters, Association College, Bodinayakanur, Theni District, Tamil Nadu, on 15<sup>th</sup>, February, 2017.
- 6. Attended in the two days workshop on "Excel Application in Data Management" organized by Department of Management Studies, Mepco Schlenk Engineering College (Autonomous) Sivakasi, Tamil Nadu, on 3<sup>rd</sup> & 4<sup>th</sup>, August, 2017.
- 7. Attended in the two days National Level workshop on "Research Analysis & Interpretation Using SPSS & AMOS" organized by Department of Youth Welfare Studies, School of Youth Empowerment, Madurai Kamaraj University, Madurai, on 21<sup>st</sup> & 22<sup>nd</sup>, September, 2017.
- 8. Attended in the ten days course on ICSSR Sponsored in "Research Methodology" organized by Department of Management Studies, Anna University Regional Campus Madurai, on 04<sup>th</sup> to 15<sup>th</sup>, December, 2017.
- 9. Attended in the two days National Workshop on "Data Analytics for Writing Research Papers" organized by Post Graduate and Research Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai, on 8<sup>th</sup> & 9<sup>th</sup> March 2018.
- 10. Attended in the one day National Level Workshop on "Applications of AMOS in Social Science Researches" organized by the Department of PG and Research Department of Commerce, Ayya Nadar Janaki Ammal College, Sivakasi on 7<sup>th</sup>, September, 2018.
- 11. Attended in the two days National Workshop on "Research Methodology and Application of Statistical Packages for Research" organized by the Department of PG and Research Department of Commerce, Ayya Nadar Janaki Ammal College, Sivakasi on 29<sup>th</sup> & 30<sup>th</sup>, November, 2018.
- 12. Attended in the two days National Workshop on IMPRESS & ICSSR sponsored in "Application of Statistical Package for Research (SPSS & AMOS)" organized by the Department of PG and Research Department of Commerce, Sri Kaliswari College (Autonomous), Sivakasi on 22<sup>nd</sup> & 23<sup>rd</sup>, April, 2019.

### **HANDS ON TRAINING FOR DATA ANALYST**

Attended the hands on training Five Days Faculty Development Program on Microsoft Power BI Data
 Analyst Associate conducted by ICT Academy on 26 Jun 2023 to 01 Jul 2023 at PSNA College of
 Engineering and Technology.

#### **ICT ACADEMY LEARNATHON 2023**

- 1. Attended the Online Program has successfully Participation on "Learnathon 2023" organized by ICT Academy on August 2023 September 2023.
- 2. Attended the Online Program has successfully completed on "MongoDB" organized by ICT Academy Learnathon 2023, that was successfully completed on 27<sup>th</sup>, September, 2023.

- 3. Attended the Online Program has successfully completed on "2D/3D CAD MODELNG OF BUILDING ENVIRONMENT" organized by Bentley, ICT Academy Learnathon 2023 on 29<sup>th</sup>, September, 2023.
- Attended the Online Program has successfully completed on "MODELNG STRUCTURES WITH ANALYTICAL MODELER" organized by Bentley, ICT Academy Learnathon 2023 on 29<sup>th</sup>, September, 2023.
- Attended the Wadhwani Opportunity's 21st Century Core Employability Skills Program has successfully completed on "Impactful Writing Skills model" organized by Bentley, ICT Academy Learnathon 2023 on September, 2023.
- 6. Attended the Wadhwani Opportunity's 21st Century Core Employability Skills Program has successfully completed on "Effective Speaking Skills model" organized by Bentley, ICT Academy Learnathon 2023 on September, 2023.
- 7. Attended the Microsoft Learn Program has successfully completed on "Microsoft Learn AI Building Challenge" organized by Microsoft, ICT Academy Learnathon 2023 on September, 2023.
- 8. Attended the Microsoft Learn Program has successfully completed on "Microsoft Learn Machine Learning Challenge" organized by Microsoft, ICT Academy Learnathon 2023 on September, 2023.
- 9. Attended the Computer Vision Onramp Program has successfully completed on "Math Works" organized by Microsoft, ICT Academy Learnathon 2023 on September, 2023.

### RESEARCH COLLOQUIUM

 Presented a paper on "GREEN BANKING IN INDIA - AN EMPIRICAL STUDY WITH SPECIAL REFERENCE TO COMMERCIAL BANKS IN MADURAI DISTRICT" organized by the Vivekananda College, Tiruvedakam West, Madurai on 08, July, 2017.

#### **SEMINARS**

- 1. Attended in the one day National Seminar on "GST and Demonetization in India" organized by Post Graduate and Research Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai, on 8<sup>th</sup>, March, 2017.
- 2. Attended in the one day Seminar on "ICDS and GST" organized by Post Graduate and Research Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai, on 29<sup>th</sup>, June, 2017.
- 3. Attended in the three day National workshop on UGC SAP Sponsored in "Environmental Accounting for Sustainable Development" organized by the School of Commerce, Bharathiar University, Coimbatore, on 6<sup>th</sup>, 7<sup>th</sup> & 8<sup>th</sup>, September, 2017.
- 4. Attended in the one day National Symposium on "E-Learning in India: Trends and Issues" organized by the Department of Educational Technology, UGC-SAP (DRS-II), Bharathidasan University, Tiruchirappalli 620 023 on 27<sup>th</sup>, March, 2018.

5. Attended in the one day National Level Seminar on "Nurturing Academic Integrity: Consistency & Transparency in Academia" organized by the Department of Library & the Research Committee, Fatima College (Autonomous), Madurai on 17<sup>th</sup>, September, 2018.

# **COURSE WORK PROGRAMME & SWAYAM COURSES PROGRESS**

- Attended the One month Ph.D. Research Methodology Course Work Programme with 'A' grade on "Ph.D. Course and to develop the base of research during COVID 19 Pandemic" organized by the K. M. Agarwal College of Arts, Commerce & Science, Permanently Affiliated to the University of Mumbai & UGC (2F & 12B), 1<sup>st</sup> and 31<sup>th</sup> May, 2020.
- 2. Attended the Six months SWAYAM Online Course Certification on "Action Research in Educational Technology" offered by NCERT, New Delhi, December 2019 to May, 2020.
- 3. Attended the Four months SWAYAM Online Course Certification on "Research Methodology" offered by CEC, Prof. (Dr.) G.S. Bajpai of National Law University Delhi, January 2020 to April, 2020.
- 4. Attended the Four months SWAYAM Online Course Certification on "Data Analysis For Social Science Teachers" offered by SWAYAM Online Course by Prof. B.Raja Shekhar, HRDC, University of Hyderabad, December 2020 to March 2021.
- 5. Attended the Four months SWAYAM Online Course Certification on "Business Statistics" offered by SWAYAM Online Course by Dr. Manju S of University of Mysore, Mysuru, July 2022 to October 2022.
- 6. Attended the Six months SWAYAM Online Course Certification on "Research Ethics and Plagiarism" offered by SWAYAM Online Course by Dr. Gaurav Singh of Indira Gandhi National Open University, New Delhi, February 2022 to July 2022.
- 7. Attended the Four months SWAYAM Online Course Certification on "Fundamentals of Banking and Insurance" offered by SWAYAM Online Course by Dr. Gaurav Singh of Savitribai Phule Pune University, New Delhi, January 2023 to April 2023.
- 8. Attended the Four months SWAYAM Online Course Certification on "Data Analysis" offered by SWAYAM Online Course by Dr. Jaspreet Kaur of Punjabi University, Punjab, July 2023 to October 2023.

(Dr. M. DINESH KUMAR)